



**PURPOSE AND AIMS... since 1989**

- To promote Junior High and High School rodeo on a statewide scale
- To encourage any student to continue in school as a regularly enrolled student and to improve his/her education.
- To keep the Western Heritage alive in America, and the State of Michigan
- To promote the highest type of conduct and sportsmanship in its members

Dear Michigan High School Rodeo Supporter,

On behalf of the Michigan High School Rodeo Association Awards Committee, I am again seeking sponsors to help with the annual year end awards program. Throughout the year our youth athletes compete in rodeos all over the state of Michigan to earn points toward year end Championships. Our State Finals will be held in McBain, Michigan May 26-28, 2023. The top four athletes from each event will be representing Michigan at the Junior and Senior High National Finals Rodeo.

We have 80 plus members from all over the great state of Michigan, even some from your area! Last July we sent a great group of athletes to Gillette, Wyoming to compete in the National High School Finals Rodeo and our Junior High Team to Perry, Georgia for the Junior High Finals. We are looking forward to again sending our Senior High team to Gillette, and our Junior High Team to Perry during the 2022/2023 season.

We are hoping we can count on you for your support. Below we have many different sponsorship opportunities! Sponsorships range from the Patron to Saddle sponsorships. Each sponsor will have their name listed on our newly designed website, our Facebook page, in the state finals program, be announced during the rodeo season, as well as on display at our booth, where you will get the most exposure at the Michigan Horse Expo in March in East Lansing, Michigan. You are personally invited to present your award at our Ceremony in the Spring of 2023.

Thank you for your consideration and believing in Kids, Cowboys, and Education.

**Sponsorship Opportunities:**

**Saddle Sponsor \$2500 Sr. High/\$2000 Jr. High** - Full page ad in State Finals Program & announced at rodeos throughout the season, advertising on our newly designed website, social media show outs, arena banner to be hung at our rodeos for one year, advertisement at the Michigan Horse Expo in Lansing, six passes to our State Finals, business name to be placed on saddle you sponsor, your name will appear on National Qualifiers apparel and/or on State awards.

**Gold Sponsor \$1000**- ½ page ad in State Finals Program, announced at rodeos, arena banner to be hung at our rodeos for one year, advertising on our newly designed website, social media show outs, advertisement at the Michigan Horse Expo in Lansing, four passes to our State Finals, your name will appear on National Qualifiers apparel and/or on State awards.

**Silver Sponsor \$500**- ¼ page ad in State Finals Program, announced at rodeos, chute gate banner to be hung at our rodeos for one year (provided by sponsor), advertising on our newly designed website, social media show outs, advertisement at the Michigan Horse Expo in Lansing.

**Bronze Sponsor \$250** - Business card ad in State Finals Program, announced at rodeos, arena banner to be hung at our rodeos for one year(provided by sponsor), advertisement at the Michigan Horse Expo in Lansing, advertising on our newly designed website, social media show outs.

**Buckle Sponsor \$150** -Name listed in State Finals Program, announced at rodeos, name listed on arena banner to be hung at all rodeos, advertisement at the Michigan Horse Expo in Lansing, advertising on our newly designed website, social media show outs.

**Patron Sponsor \$100** - Name listed in State Finals Program, announced at rodeos, advertisement at the Michigan Horse Expo in Lansing, advertising on our newly designed website, social media show outs.

**Cash Donation**- Name listed in State Finals Program, announced at rodeos, advertisement at Michigan Horse Expo in Lansing. All donations used to purchase awards.

**Product or Gift Certificate Donation** - Name listed in State Finals Program, announced at rodeos, advertisement at the Michigan Horse Expo in Lansing. All will be distributed equally according to value.

**Buckles to be Sponsored \$150: Please select your choice. \* Other equivalent award**

Bareback - Jr. ___ Sr. ___	Cowboy Breakaway Roping- Jr. ___	22 Light Rifle - Jr. ___ Sr. ___
Saddle Bronc - Jr. ___ Sr. ___	Cowgirl Breakaway Roping- Jr. ___ Sr. ___	Trap Shooting- Sr. ___
Bull Riding - Jr. ___ Sr. ___	Cowgirl Goat Tying- Jr. ___ Sr. ___	Girls All Around - Jr. ___ Sr. ___
Chute Dogging - Jr. ___	Cowboy Goat Tying - Jr. ___	*Girls Resv. AA - Jr. ___ Sr. ___
Steer Wrestling - Sr. ___	Cowgirl Pole Bending- Jr. ___ Sr. ___	Boys All Around- Jr. ___ Sr. ___
Team Roping Header- Jr. ___ Sr. ___	Cowgirl Barrel Racing- Jr. ___ Sr. ___	*Boys Resv. AA -Jr. ___ Sr. ___
Team Roping Heeler-Jr. ___ Sr. ___	Cowgirl Cutting- Sr. ___	Princess-
Tie Down Roping- Jr. ___ Sr. ___	Cowboy Cutting- Sr. ___	Queen-
Ribbon Roping - Jr. ___ Jr. ___	Reined Cowhorse - Sr. ___	Average Buckle -

***\*\*Please submit Buckle Sponsorships as soon as possible as they are available on a first come first serve basis\*\****

SH Saddle Sponsor \$2500 _____	JH Saddle Sponsor \$2000 _____	Gold Sponsor \$1000 _____	Silver Sponsor \$500 _____	Bronze Sponsor \$250 _____	Patron Sponsor \$100 _____	Cash Donation _____ _____	Product/Gift Certificate _____ _____
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Name of Business: \_\_\_\_\_

Name of Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please send checks payable to Michigan High School Rodeo Association along with sponsorship form to:  
MHSRA- Dee Yeager 4541 N. Coleman Road, Coleman, MI 48618. Or you can send via PayPal - friends and family to [mhsratreas@gmail.com](mailto:mhsratreas@gmail.com).

Please include a business card or logo for our Finals Program. A Tax Deductible receipt will be mailed when payment is received.

Sincerely,



Brandy Casey  
Awards Coordinator  
Michigan High School Rodeo Association  
[bar40ranch@yahoo.com](mailto:bar40ranch@yahoo.com)  
(517) 937-9438

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