J.O. CRAVENS MEMORIAL SCHOLARSHIP

The J.O. Cravens Memorial Scholarship honors the memory of J.O. Cravens, a lifelong rodeo cowboy and founding member of the International Professional Rodeo Association (IPRA) who valued education.

Cravens began his rodeo career in 1944 at age 13. As there were no youth

rodeos, he was riding against adults and beating them. He competed in bareback and bull riding for more than 40 years retiring in the early 1980s.

As a founding member of the IPRA, he helped write the rules and bylaws of the association and served as its first bull riding director. He was runner-up to his traveling partner Ben Jordan for 11 world titles. Cravens qualified for the first International Finals Rodeo in bull riding.



At age 36 he started college while rodeoing, working and raising two daughters with his wife Mary, a two-time world champion barrel racer. He began

teaching high school history while continuing to rodeo.

He served many years as a board member, president and executive director of the IPRA, retiring from teaching school to work full time for the association. During his time at the helm, the IPRA reached several milestones: moving its headquarters from Pauls Valley, Oklahoma, to Oklahoma City, exploring new venues for the International Finals Rodeo and making the decision to move the finals to Oklahoma City.

Another major move was partnering with the city of Shawnee, Oklahoma, to sanction the International Finals Youth Rodeo (IFYR), the world's richest youth rodeo which celebrates its 27th year in July.

He was a longtime rodeo judge after he retired from competition, judging both the IFR and the IFYR many times. In 1966 he taught the the rodeo industry's first judges' clinic and continued training judges for years.

Even after he retired from judging professional rodeos, he continued judging youth rodeos and teaching young cowboys and cowgirls the ropes of rodeo.

J.O. Cravens died September 13, 2018, at age 87, and this scholarship honors two important aspects of his life: rodeo and education.

If you are a 2020 high school graduate who is involved in rodeo, plans to attend college, university or trade school on a full-time basis, and are looking for financial assistance, you qualify. Participation in college rodeo is not required.

Download the electronic version of this application at *www.cowboysanta.com/jo.pdf*

FOR INFORMATION OR TO SUBMIT APPLICATIONS, EMAIL jo@cowboysanta.com.

J.O. CRAVENS MEMORIAL SCHOLARSHIP APPLICATION FORM

(Deadline May 18, 2020 - Winner to be announced June 22 2020)

PLEASE INCLUDE THE FOLLOWING **REQUIRED** ATTACHMENTS:

- 1. a copy of your high school transcript
- 2. a recent head shot wearing a western hat

3. a rodeo photo (action, candid or group shot)

4. a double-spaced essay/personal narrative no longer than 500 words describing your accomplishments in and out of rodeo, your future goals and what rodeo means to you.

Feel free to include letter(s) of recommendation, additional photos/video or anything else you think will help the selection committee make their decision.

Applicant Name	Date of Birth
Applicant Address	
Email	Best Contact Number
	all that apply and give details in your written narrative.)
Contestant Specialty Act	Committee Member Personnel
Other (music director, social media, photograp	pher, stock contractor, etc.)
Please list the top two highlights of your rodeo) life so far.
1	
2	
EDUCATIONAL PLANS	
Name of high school where you are a 2020 Gradu	ate
College/University/Trade School you plan to attend	l
Planned major or field of study	
What are your career plans at this time?	
What attracts you to this field?	

FINANCIAL INFORMATION

		9	ach extra list if needed) 5 Amount 5 Amount
			Amount
Will you be able to attend college without fina	ncial assistance?	Yes	No
Anticipated aid from parents/family/college sa	vings per semester		
Anticipated personal earnings from jobs/rodeo	per semester		
Will you need to take out a student loan to att	end college?	Yes	No No
Leadership Activities - sci	HOOL & CO	MMUNITY	
Please summarize your major high school acti	vities. <i>(Attach addit</i>	tional sheet if nee	eded.)
Scholastic Honors			
Leadership Activities – School & Community			
Applicant Signature			
Applicant Signature		involvement,	Date

15% on essay/personal narrative.

Email application and supporting materials to *jo@cowboysanta.com*. Call Johna Cravens at 580-235-2664 or Dayna Cravens at 580-235-2868 with questions or send questions by email to *jo@cowboysanta.com*.