

Dear Michigan High School Rodeo Supporter,

I'm contacting you on behalf of the Michigan High School Rodeo Association Awards Committee. Every year we look for sponsors to help us with the awards for the Michigan High School Rodeo Finals. This year we are excited that we will be hosting the **2017 State Finals** at **THE SANILAC COUNTY 4-H FAIRGROUNDS** in Sandusky, MI with rodeos on **June 9th-10th** and awards ceremony on **June 11th**. Throughout the year our kids compete in rodeos all over the state to earn points towards year end awards. At the Finals Rodeo we present awards to the top competitors in each event.

We have members from all across the great state of Michigan, even from your area! Last July we sent a great group of kids to Gillette, Wyoming to compete in the National High School Finals Rodeo. We look forward to sending another Sr. team to Gillette, Wyoming and a Jr. team to Lebanon, Tennessee this year!

I am hoping we can count on your support this year. Please see below, there are many different ways you can help. Sponsorship ranges from buckles, saddles and jackets to money or product donations. Each Sponsor will have their name listed in our State Finals Rodeo Program and you are invited to personally present your award at our ceremony.

Thank you very much for your time and consideration. We appreciate each of our sponsors for supporting these great kids. If you have any questions feel free to contact Lora on 989-233-9654 or Kim on 810-250-1076.

All Around Cowboy Saddle \$1,200 **All Around Cowgirl Saddle** \$1,200 **Queen Saddle** \$900

Event Champion Buckle \$125 (Please Note: Buckle Sponsorship is a first come first serve basis.)

- | | | |
|---|--|---|
| <input type="checkbox"/> Bareback Bronc Riding | <input type="checkbox"/> Team Roping Header | <input type="checkbox"/> Princess Tiara |
| <input type="checkbox"/> Saddle Bronc Riding | <input type="checkbox"/> Team Roping Heeler | <input type="checkbox"/> Queen Buckle |
| <input type="checkbox"/> Steer Wrestling | <input type="checkbox"/> Cowgirl Pole Bending (JR&SR) | <input type="checkbox"/> Trap Shooting |
| <input type="checkbox"/> Cowgirl Goat Tying (JR&SR) | <input type="checkbox"/> Cowgirl Barrel Racing (JR&SR) | <input type="checkbox"/> .22 Shooting (JR&SR) |
| <input type="checkbox"/> Cowgirl Breakaway Roping | <input type="checkbox"/> Cowgirl Cutting | <input type="checkbox"/> Reserve All Around Cowgirl (JR&SR) |
| <input type="checkbox"/> Tie-Down Calf Roping | <input type="checkbox"/> Cowboy Cutting | <input type="checkbox"/> Reserve All Around Cowboy (JR&SR) |
| <input type="checkbox"/> Cowboy Goat Tying (JR only) | <input type="checkbox"/> Bull Riding (JR&SR) | <input type="checkbox"/> All Around Cowgirl (JR&SR) |
| <input type="checkbox"/> Cowboy Chute Dogging (JR only) | <input type="checkbox"/> Reined Cow Horse | <input type="checkbox"/> All Around Cowboy (JR&SR) |
| <input type="checkbox"/> No Preference | | |

Cash Donations (All donations will be used to purchase awards) \$ _____

Member Wool/Leather Varsity Type Jacket \$125

National Qualifier Sponsor (Acknowledged on Qualifier Apparel) \$1,000

Product or Gift Certificate Donations (All will be distributed equally according to value.)

Product: _____ Value: _____

Name of Sponsor: _____ Phone: _____

Address/City/State/Zip: _____

Please include a business card or your business logo for our Finals Program

Please make checks payable to "Michigan High School Rodeo Association"

Return to: MHSRA Awards Committee, 4541 N. Coleman Rd Coleman, MI 48618

Please circle YES OR NO if you need a **Tax Deductible** receipt mailed back when payment is received.



Half Page
Horizontal only!

7.5" x 5"

\$100

Quarter Page
Vertical Only!

3.375" x 5"

\$50

Business Card
Horizontal Only

\$25

Full Page AD
Vertical Only!

\$200

MHSRA Contestant Form (Finals Program)

Name: _____

City: _____ State: _____

School Name: _____

Grade: ___ 6th ___ 7th ___ 8th ___ Freshman ___ Sophomore ___ Junior ___ Senior

Number of years in NHSRA: Jr high _____ Sr High _____

Seniors Only! (College/Career Plans) _____

Position (s) held in MHSRA (if any) _____

Horses: _____

Events: _____

Accomplishments/Awards: _____

Hobbies: _____

Please send a photo along with your bio to be placed in the Finals Program. All Photos must be clear headshots, and be sure to be in Western Attire, this is a RODEO Publication. NO ACTION SHOTS! (the purpose of the photos are so the public can see your face.)

IF YOU DO NOT SEND THIS FORM BACK ALONG WITH A PHOTO YOUR SPOT WILL BE BLANK IN THE PROGRAM.

Must be returned by **November 1st 2016!** Any Questions please call 989-871-3309

Must be returned to:

Bridgett Pletcher
9951 Milliman Rd
Millington, MI 48746

Feel Free to email photos and bios (MUST BE TOGETHER) to
bpletcher@gmail.com

Michigan High School Rodeo Association State Finals Rodeo Sponsorship Form

Form must be Completely Filled out!

Company Name: _____

Sponsor's Name and Title: _____

Address: _____

City, State & Zip Code: _____

Business Phone: _____ Home Phone: _____

ALL ADS MUST BE PRINT READY! Any ads that are not composed in the correct layout, or put together will not be added to the program. If you are in need of an ad to be put together for you there will be a \$5 charge PER ad! See Second Page for ad layouts.

___ Full Page Ad (Vertical Format) \$200

___ Half Page (Horizontal Format) \$100

___ Quarter Page (Vertical Format) \$50

___ Business Card (Horizontal Format) \$25

___ Patron Listing (Company name will be listed in sponsor list) \$10

___ Paid Cash ___ Paid Check Check Number: _____

Contestant's Name: _____

Please make all checks payable to the Michigan High School Rodeo Association
All Advertisements and monies and/or checks must be submitted by: February 1st 2017
Please return to MHSRA c/o Bridgett Pletcher 9951 Milliman Rd Millington, MI 48746

Receipt

Michigan High School Rodeo Association
State Finals Rodeo Ad Sponsorship

Amount: _____ Cash ___ Check ___ Check # _____

Sponsor/Company Name _____

Contestants Signature: _____

Date: _____