



Established 1989
www.mihstra.com

PURPOSE AND AIMS

To promote Junior High and High School rodeo on a state wide scale
To encourage any student to continue in school as a regularly enrolled student and to improve his/her education

To keep the Western Heritage alive in America, and the State of Michigan
To promote the highest type of conduct and sportsmanship in its members

Dear Michigan High School State Finals Rodeo Supporter,

I am contacting you on behalf of the Michigan High School Rodeo Association. Every year we look for sponsors to help us with the State Finals competition for our young rodeo athletes. Throughout the year these contestants compete in rodeos all over the state of Michigan earning points toward year end Championships. The State Finals is the largest competition of the year for them.

We are a growing association with over 80 contestants from all over the great state of Michigan, even from your area! In July 2019 we sent a talented group of rodeo athletes to Rock Springs, Wyoming to compete in the National High School Finals and to Huron, South Dakota for the Junior High Finals. We are looking forward to sending another Senior High Team to Lincoln, Nebraska and a Junior High Team to Des Moines, Iowa in 2020. The top four athletes from each event represent the great state of Michigan at the National level.

As part of the 2019/2020 season the Senior High State Finals will be located in Greenville, MI at the Montcalm County Fairgrounds on June 5-June 6 2020.

We would like to ask you for your support as a State Finals Sponsor. Please see below for the many different sponsorship opportunities. These range from cash donation to a Platinum Buckle Sponsor! Each sponsor will be listed in the state finals program, announced during our rodeo's, and have the opportunity to have your banner hung in the arena.

Feel free to learn more about the Michigan High School Rodeo Association at mihstra.com

Thank you for your consideration and believing in our Youth, Cowboys and Cowgirls, and Education.

Executive Board www.mihstra.com

President
Jeremy Phillips
108 W. Franklin
Clinton, MI 49236
517-403-4160

Vice President
Marc Huver
10400 S.M-66
Nashville, MI 49073
517-819-7246

State Secretary
Shelley Neukom
7000 Steamburg Rd
Hillsdale, MI 49242
517-610-3617

Treasurer
Dee Yeager
4541 N. Coleman Road
Coleman, MI 48618
989-465-9289

National Director
Elewyn Pletcher
9951 Milliman Road
Millington, MI 48746
989-871-3309



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State Finals Sponsorship Opportunities:

Platinum Sponsorship \$700 – Full page Ad in Finals Program, Print Advertising, Banner in Arena, Live mentions at Rodeo, Social Media, Website link, and 10 Rodeo Tickets

Gold Buckle Sponsorship \$500 - Half page Ad in Finals Program, Print Advertising, Banner in Arena, Live mentions at Rodeo, Social Media, Website link, and 6 Rodeo Tickets

Silver Buckle Sponsorship \$300 - Quarter page Ad in Finals Program, Banner in Arena, Live mentions at Rodeo, Social Media, Website link, and 4 Rodeo Tickets

Bronze Buckle Sponsorship \$100 - Banner in Arena, Live mentions at Rodeo, and 2 Rodeo Tickets

Cash Donation – Name listed in State Finals Program. All donations used to support state finals competition.

Product or Gift Certificate Donation – Name listed in State Finals Program. All donations will be distributed equally according to value.



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THANK YOU FOR SUPPORTING US AND OUR PASSION OF RODEO

Please select your sponsorship

Platinum Sponsor \$700	Gold Buckle Sponsor \$500	Silver Buckle Sponsor \$300	Bronze Buckle Sponsor \$100	Cash Donation	Product/Gift Certificate
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Sponsor Information

Business Name:
Address:
Phone Number:
Email:

Please send checks payable to Michigan High School Rodeo Association along with this sponsorship form to MHSRA-Dee Yeager 4541 N. Coleman Rd, Coleman, MI 48618

Please include a business card or logo for our Finals Program. A Tax Deductible receipt will be mailed when payment is received.

Sincerely,

Carrie

Carrie Harkness
 State Finals Coordinator
 Michigan High School Rodeo Association
harknesscarrie@gmail.com
 (989) 763-7357

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