



PURPOSE AND AIMS... since 1989

To promote Junior High and High School rodeo on a statewide scale
To encourage any student to continue in school as a regularly enrolled student and to improve his/her education.
To keep the Western Heritage alive in America, and the State of Michigan
To promote the highest type of conduct and sportsmanship in its members

Dear Michigan High School Rodeo Supporter,

I am contacting you on behalf of Michigan High School Rodeo Association Awards Committee. Every year we look for sponsors to help us with awards for the Michigan High School Finals Rodeo. Throughout the year our kids compete in rodeos all over the state of Michigan to earn points toward year end Championships. Our State Finals will be held in two locations this year. The Junior High Finals will be held in Whittemore, Michigan May 23 & 24, 2020; and the Senior High Finals will be held in Greenville, Michigan June 5 & 6, 2020. The top four athletes from each event will be representing Michigan at the Junior and Senior High National Finals Rodeo.

We have 80 plus members from all over the great state of Michigan, even from your area! Last July we sent a great group of athletes to Rock Springs, Wyoming to compete in the National High School Finals Rodeo and to Huron, South Dakota for the Junior High Finals. We look forward to sending another Senior High Team to Lincoln, Nebraska and a Junior High Team to Des Moines, Iowa during the 2019/2020 season.

We are hoping we can count on you for your support this year. Please see below for the many different sponsorship opportunities! Sponsorship ranges from Patron to Saddle Sponsorship. Each sponsor will have their name listed in the state finals program and be announced during the rodeo season, as well as on display at our booth at the Michigan Horse Expo in March in East Lansing, Michigan. You are personally invited to present your award at our Ceremony in the Spring of 2020.

Thank you for your consideration and believing in Kids, Cowboys, and Education.

Sponsorship Opportunities:

Saddle Sponsor \$1200 - Name listed in State Finals Program & announced at rodeos, arena banner to be hung at our rodeos for one year, advertisement at the Michigan Horse Expo in Lansing, your name will also appear on National Qualifiers apparel to be worn at the Nationals, and/or on State awards.

Gold Sponsor \$1000- Name listed in State Finals Program, announced at rodeos, arena banner to be hung at our rodeos for one year, advertisement at the Michigan Horse Expo in Lansing, your name will also appear on National Qualifiers apparel to be worn at the Nationals, and/or on State awards.

Silver Sponsor \$500- Name listed in State Finals Program, announced at rodeos, chute gate banner (provided by sponsor), advertisement at the Michigan Horse Expo in Lansing.

Bronze Sponsor \$250 - Name listed in State Finals Program, announced at rodeos, arena banner to be hung at our rodeos for one year, advertisement at the Michigan Horse Expo in Lansing.

Buckle Sponsor \$150 -Name listed in State Finals Program, announced at rodeos, advertisement at the Michigan Horse Expo in Lansing.

Patron Sponsor \$100 - Name listed in State Finals Program, announced at rodeos, advertisement at the Michigan Horse Expo in Lansing.

Cash Donation- Name listed in State Finals Program, announced at rodeos, advertisement at Michigan Horse Expo in Lansing. All donations used to purchase awards.

Product or Gift Certificate Donation - Name listed in State Finals Program, announced at rodeos, advertisement at the Michigan Horse Expo in Lansing. All will be distributed equally according to value.

Buckles to be Sponsored \$150: Please select your choice.

Bareback - Jr. ___ Sr. ___	Cowboy Breakaway Roping- Jr. ___	22 Light Rifle - Jr. ___ Sr. ___
Saddle Bronc - Jr. ___ Sr. ___	Cowgirl Breakaway Roping- Jr. ___ Sr. ___	Trap Shooting- Sr. ___
Bull Riding - Jr. ___ Sr. ___	Cowgirl Goat Tying- Jr. ___ Sr. ___	Girls All Around - Jr. ___ Sr. ___
Chute Dogging - Jr. ___	Cowboy Goat Tying - Jr. ___	Girls Resv. AA - Jr. ___ Sr. ___
Steer Wrestling - Sr. ___	Cowgirl Pole Bending- Jr. ___ Sr. ___	Boys All Around- Jr. ___ Sr. ___
Team Roping Header- Jr. ___ Sr. ___	Cowgirl Barrel Racing- Jr. ___ Sr. ___	Boys Resv. AA -Jr. ___ Sr. ___
Team Roping Heeler-Jr. ___ Sr. ___	Cowgirl Cutting- Sr. ___	Princess Tiara
Tie Down Roping- Jr. ___ Sr. ___	Cowboy Cutting- Sr. ___	Queen
Ribbon Roping - Jr. ___ Jr. ___	Reined Cowhorse - Sr. ___	

*****Please submit Buckle Sponsorships as soon as possible as they are available on a first come first serve basis*****

Saddle Sponsor \$1200 _____	Gold Sponsor \$1000 _____	Silver Sponsor \$500 _____	Bronze Sponsor \$250 _____	Patron Sponsor \$100 _____	Cash Donation _____	Product/Gift Certificate _____
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Name of Business: _____

Name of Sponsor: _____

Address: _____

Phone: _____ Email: _____

Please send checks payable to Michigan High School Rodeo Association along with sponsorship form to:
MHSRA- Dee Yeager 4541 N. Coleman Road, Coleman, MI 48618.

Please include a business card or logo for our Finals Program. A Tax Deductible receipt will be mailed when payment is received.

Sincerely,

Brandy

Brandy Casey

Awards Coordinator

Michigan High School Rodeo Association

bar40ranch@yahoo.com

(517) 937-9438

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